State-of-the-art generalisation research in NLP

a taxonomy and review

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Abstract

The ability to generalise well is one of the primary desiderata of natural language processing (NLP). Yet, how 'good generalisation' should be defined and how it should be evaluated is not well understood, nor are there any common standards to evaluate generalisation. As a consequence, newly proposed models are not usually systematically tested for their ability to generalise. In this paper, we lay the groundwork for making generalisation-testing the new status-quo in evaluation: we develop a taxonomy for characterising and understanding generalisation research in NLP, and we present a comprehensive map of NLP generalisation research presented in the past 5 years. Our taxonomy is based on an extensive literature review of generalisation research, and contains five different (nominal) axes along which generalisation research can differ: their main motivation, the type of generalisation they aim to solve, the type of data shift they are considering, the locus of this shift and the source by which this data shift is obtained. We explain the axes of our taxonomy by providing ample examples from the literature and then use it to classify N previous papers that test generalisation. We use the results of this survey to visualise what the field of generalisation research in NLP looks like, to more generally assess where we are when it comes to evaluating generalisation in NLP, identify areas that are over- or underrepresented, and make recommendations for what questions should be addressed in the future. Along with this paper, we release a webpage where the results of our review can be dynamically viewed, and which we intend to update as new NLP generalisation studies come out. With this work, we aim to make steps towards state-of-the-art generalisation evaluation in NLP becoming the new standard for any new model that gets proposed.

1 Introduction

Good generalisation, roughly defined as the ability to successfully transfer representations, knowledge, and strategies from past experience to new experiences, is one of the primary desiderata for models of natural language processing (NLP) (Elangovan et al., 2021; Lake et al., 2017; Linzen, 2020; Plank, 2016; Schmidhuber, 1990; Wong and Wang, 2007; Yogatama et al., 2019, i.a.), as well as in the wider field of machine learning (e.g. Kirk et al., 2021; Shen et al., 2021). There is, however, little agreement about what kind of generalisation behaviour modern-age NLP models should exhibit, and under what conditions they should be evaluated. Broadly speaking, generalisation is evaluated by assessing how well a model performs on a test dataset, given the relationship of this dataset with the data the model was trained on. For decades, it was common to put only one very simple constraint on this relationship: that the train and test data be different. This was achieved by randomly splitting a corpus into a training and a test partition. Generalisation was thus evaluated by training and testing models on different but similarly sampled data – or more precisely, independent and identically distributed (*i.i.d.*). In the past 20 years, we have seen great strides on such random train-test splits in a range of different applications. Since the first release of the Penn Treebank (Marcus et al., 1993), F1 scores went from values in the

high 80's at the end of the previous century (Collins, 1996; Magerman, 1995) and the first ten years of the current one (e.g. Petrov and Klein, 2007; Sangati and Zuidema, 2011) to scores up to 96 in the most recent past (Mrini et al., 2020; Yang and Deng, 2020). On the same corpus, performance for language modelling went from perplexity scores well above 100 (Kneser and Ney, 1995; Rosenfeld, 1996) to a score of 20.5 in 2020 (Brown et al., 2020). Progress in many areas of NLP has become even faster in the very last years. Scores for the popular evaluation set GLUE went from values between 60 and 70 at its release (Wang et al., 2018), to scores exceeding 90 less than a year after (most famously, Devlin et al., 2019), with performances on a wide range of tasks reaching and surpassing human level (e.g. Devlin et al., 2019; Liu et al., 2019b; Wang et al., 2019, 2018). Yet more recently, strongly scaled-up models (e.g. Chowdhery et al., 2022) showed astounding performances on almost all existing i.i.d. natural language understanding benchmarks.

With this impressive progress, however, also came the realisation that for a neural network to reach very high or human-level scores on an i.i.d. test set does not imply that the model in fact robustly generalises to a wide range of different scenarios. In the recent past, we witnessed a surge of different studies pointing out generalisation failures in neural models that have state-of-the-art scores on random train-test splits (Blodgett et al., 2016; Khishigsuren et al., 2022; Kim and Linzen, 2020; Lake and Baroni, 2018; McCoy et al., 2019; Plank, 2016; Razeghi et al., 2022; Sinha et al., 2021, to give just a few examples). Some show that when models perform well on i.i.d. test splits, they might rely on simple heuristics that do not robustly generalise in a wide range of non-i.i.d. scenarios (Gardner et al., 2020; Kaushik et al., 2019; McCoy et al., 2019), that models over-rely on stereotypes (Parrish et al., 2022; Srivastava et al., 2022), or bank on memorisation rather than generalisation (Razeghi et al., 2022). Others, instead, discuss cases in which performances drop when the evaluation data differs from the training data in terms of genre, domain or topic (e.g. Malinin et al., 2021; Michel and Neubig, 2018; Plank, 2016), or when it is produced by different subpopulations (e.g. Blodgett et al., 2016; Dixon et al., 2018). Yet others focus on models' inability to generalise compositionally (Dankers et al., 2022; Kim and Linzen, 2020; Lake and Baroni, 2018; Li et al., 2021b), structurally (Sinha et al., 2021; Weber et al., 2021; Wei et al., 2021), to longer sequences (Dubois et al., 2020; Raunak et al., 2019), or to slightly different task formulations of the same problem (Srivastava et al., 2022).

The examples above are just a few examples in a long list of studies that aim to investigate the generalisation abilities of NLP models, focussing in particular on models and training regimes that score well on traditional train-test splits. Taken together, this body of work brings into question the kind of generalisation capabilities recent breakthroughs actually reflect, and how generalisation should be tested for – if not with i.i.d. splits. At the same time, these works differ amply in the definitions they give of generalisation, the assumptions they make about when and how models should generalise, and the evaluation settings they use. They encompass a wide range of generalisation-related research questions, and they use a wide range of different methodologies and experimental setups. Such differences make it difficult to understand how results in this area relate to each other, what types of generalisation are being addressed and which are neglected, what types of generalisation we should prioritise in NLP, and how we can adequately assess generalisation in the first place.

With this work, we aim to provide structure to the field of generalisation evaluation, to critically analyse the work that has been done so far, and to set the grounds for systematic generalisation testing to become the standard in any future modelling efforts. By carefully surveying existing work on generalisation evaluation, we identify five main axes of variation along which those studies differ. We incorporate those five axes in a taxonomy that can be used to better understand the heterogenous landscape of generalisation testing, with as ultimate goal to help researchers better design and understand generalisation evaluation research in the future. The different axes in our taxonomy target the following five questions:

- What is the high-level *motivation* for a generalisation test? (Section 2)
- What is the *type* of generalisation the test is addressing? (Section 3)

Generalisation studies have various motivations (1)...

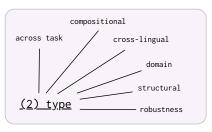
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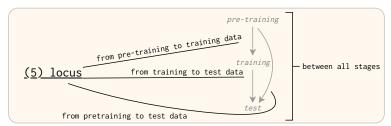
inclusivity

(3) data shift (4) source (1) motivation naturally occurring shifts natural data splits covariate shift found 'in the wild' e.g. different domains curated splits on natural data e.g. different lengths practical label shift generated shifts fully generated splits generated training and evaluation data e.g. SCAN (Lake and Baroni, 2018) cognitive p(y|x)p(x)intrinsic

synthetic sources (4).

...and can be categorised into types (2). These data shifts can occur in different stages of the modelling pipeline (5).





They involve data shifts (3), where the data can come from natural or

Figure 1: A graphical representation of the NLP generalisation taxonomy we present in this paper. The taxonomy conists of five different (nominal) axes, that describe the high-level motivation of the work (§ 2); the type of generalisation the test is addressing (§ 3); what kind of data shift occurs between training and testing (§ 4), what the source is of the data shift considered in the test (§ 5) and what the locus of the data shift is (§ 6)

- What kind of *data shift* occurs between training and testing? (Section 4)
- What is the *source* of the data shift considered? (Section 5)
- What is the *locus* of the data shift in the modelling pipeline? (Section 6)

We describe the meaning of these axes and the possible (nominal) values that generalisation studies can take on these axes, providing representative examples for each. Then, in Section 7, we use our axis-based taxonomy to review N studies. We present the results of the survey in comprehensive figures, which we use to describe the current landscape of generalisation testing in NLP, and to identify areas where more work is needed. We conclude by summarising our main findings from this extensive literature review and make concrete recommendations, outlining a vision of what generalisation testing should look like in the future.

In summary, our contributions are the following:

- i) We present an axis-based generalisation taxonomy that can be used to characterise generalisation studies in NLP;
- ii) We review N generalisation studies in NLP, along the five main axes of variation in this taxonomy;
- iii) With these survey results, we discuss the status of generalisation research in NLP;
- (iv) We provide suggestions to steer the field towards more sound and exhaustive generalisation tests.

Along with this paper, we also present a website www.genbench.github.io/taxonomy, where our survey results can be visualised dynamically, and where we encourage readers to add (new) generalisation studies that are not yet included.

2 High-level motivations for evaluating generalisation

The first axis we consider in our taxonomy is the high-level motivation of a generalisation study. We identified four closely intertwined goals of generalisation research in NLP, which we refer to as the *practical*, the *cognitive*, the *intrinsic*, and the *fairness* motivation. We discuss each of them below.

Practical: in what settings can the model be used? One frequently posed motivation to study generalisation is of a highly practical nature; it concerns in what kind of scenarios a trained model can be successfully used. Questions with a primarily practical motivation often relate to how well models generalise to different domains or differently collected data. For instance, Michel and Neubig (2018) consider how well machine translation models trained on canonical text can generalise to noisy data from an internet platform; Lazaridou et al. (2021) investigate language model generalisation to different time periods; and Talman and Chatzikyriakidis (2019) investigate how well natural language inference (NLI) models generalise from one NLI dataset to another. Other questions that are frequently addressed from a practical perspective concern biases in the training data, and whether models robustly generalise to datasets that do not share these (spurious) biases (e.g. Behnke et al., 2022; Zhou et al., 2021)

Cognitive: does the model generalise like a human? A second high-level motivation that drives generalisation research is cognitively oriented, and can be separated into two underlying categories. The first category is related to model behaviour: human generalisation is a useful reference point for the evaluation of model generalisation in NLP, because human generalisation is known to be particularly powerful (e.g. Lake et al., 2017). Humans learn quickly, from fewer data than models (Linzen, 2020), and they easily (compositionally) recombine concepts they already know to understand concepts they have never before encountered. These feats are arguably also important for models; they therefore provide a good point of reference for generalisation testing and a compelling motivation for research toward better generalising models.² There is an evident overlap between cognitively-inspired and practical motivations: assuming human generalisation is strong, a model that generalises like a human should score well also on practically motivated tests. In our axes-based taxonomy, the difference between *cognitive* and *practical* resides mostly in the types of scenario that are considered in tests: are the scenarios artificially created to get a higher-level, isolated impression of how their behaviour compares to human-like generalisation, or are the scenarios realistic and practically relevant?

The second, more deeply cognitively inspired category contains work that evaluates generalisation in models to learn more about cognition and language (Baroni, 2021; Hupkes, 2020). Studies in this category investigate whether a particular model generalises primarily in order to derive new hypotheses about how human generalisation might work. For instance, Lakretz et al. (2021b) perform a detailed study of how LSTM models generalise to specific kinds of nested syntactic constructions, which they then use to inform a human experiment on the same syntactic constructions.

Intrinsic: does the model capture the task correctly? A third motivation to evaluate generalisation in NLP models, which cuts through the two previous motivations, appertains to the question "did a model learn the task we intended it to learn, as we intended it to learn it?". The assumption underpinning this type of research as a whole is that if a model has truly learned the task it is trained to do, it should be able

¹As we will see in what follows, it is at times difficult to tease apart the exact motivation of a generalisation study. Some studies genuinely stem from two or more motivations, and we mark them accordingly in our survey. More often, however, even for generalisation tests that may inform research along all four directions, it is possible to identify a main guiding motive.

²We do not always expect from a model the same type or level of generalisation a human exhibits. There are several cases in which models already generalise better than humans – consider, for instance, calculators, which since long outperform humans when it comes to arithmetic operations – and would be useless if they did not, as well as cases in which it is desirable for models to generalise better, for example across languages – something humans above a certain age typically do not excel at.

to execute this task also in settings that differ from the exact training scenarios. What changes across studies is the set of conditions under which a model is considered to have appropriately learned a task. For instance, researchers studying compositional generalisation (see § 3.1) assume that a correct understanding of language implies that the assumed compositional structure of language is captured. Under that assumption, a model should not have trouble to generalise to new inputs that are generated using the same compositional system. Others instead assume that true language understanding implies being able to use language across a wide variety of tasks (see Section 3.3). Yet others argue that if a model truly captures the relationship between two sentences in NLI tasks (e.g. Bowman et al., 2015a; Marelli et al., 2014; Williams et al., 2018), it should be able to do so across different data sets, even if those were sampled in a slightly different way. In studies that consider generalisation from this perspective, generalisation failures are taken as a proof that the model – in fact – did not learn the task as we intended it to learn it (but instead showed behaviour that made us think it did, for instance by relying on spurious patterns or non-generalisable heuristics).

Fairness and inclusivity: does the model generalise in a fair and responsible way? A last yet very important motivation for generalisation research is the desire to have models that are fair, responsible and unbiased. One category of studies driven by these concepts, often ethical in nature, asks questions about how well models generalise to diverse demographics, typically considering minority or marginalised groups (e.g. Bender et al., 2021; Blodgett et al., 2016; Koh et al., 2021), or investigates to what extent models perpetuate (undesirable) biases learned from their training data (e.g. Dixon et al., 2018; Hutchinson et al., 2020; Sheng et al., 2019).

Another line of research related to both fairness and inclusivity focusses on efficiency, both in terms of the amount of data that is required for a model to converge to a solution as well as the necessary amount of compute. In such studies, efficiency is seen *as a correlate* of generalisation: models that generalise well should learn more quickly and require fewer data. The relationship of efficiency with fairness, inclusivity and responsibility stems from the idea that models that generalise well from small amounts of data are more inclusively applicable – for instance for low-resource languages or demographic groups for which little data is available. Furthermore, models that require less compute are more accessible for groups with smaller computational resources, and have a lower environmental impact (see, e.g. Strubell et al., 2019).

3 Types of generalisation

A second important consideration when it comes to characterising generalisation research, is what *type* of generalisation a test aims to evaluate. We identify and describe five types of generalisation that are frequently considered in the literature. Some generalisation tests are rooted in knowledge about human generalisation, such as those that target compositional (§ 3.1) or structural generalisation (§ 3.2). Others, instead, are motivated by more practical concerns, such as tests focusing on generalisation across tasks (§ 3.3), languages (§ 3.4) and domains (§ 3.5), or on the sensitivity of models to the exact data they are trained on (§ 3.6).

3.1 Compositional generalisation

The first prominent type of generalisation that can be found in the literature is *compositional generalisation*, which is often argued to underpin human's ability to quickly generalise to new data, tasks and domains (Fodor and Pylyshyn, 1988; Lake et al., 2017; Schmidhuber, 1990). Because of this strong connection with humans and human language, work about compositional generalisation often has a primarily cognitive motivation, although practical concerns such as sample efficiency, quick adaptation and



Figure 2: DH: Infographic that illustrates how train and test differ for different generalisation types.

good generalisation in low-resource scenarios are frequently mentioned as additional or alternative motivations to study compositional generalisation (Chaabouni et al., 2021; Linzen, 2020, to give just a few examples). While it has a strong intuitive appeal and clear mathematical definition (Montague, 1970), compositional generalisation is not easy to pin down empirically. Here, we follow Schmidhuber (1990) in defining compositionality as the ability to systematically recombine previously learned elements to map new inputs made up from these elements to their correct output. For an elaborate account of the different arguments that come into play when defining and evaluating compositionality for a neural network, we refer to Hupkes et al. (2020).

Compositionality involves mapping forms (e.g. phrases, sentences, larger pieces of discourse) to their meaning. It is therefore usually evaluated in sequence-to-sequence domains such as sequence classification (e.g. Bowman et al., 2015b; Hupkes et al., 2018; Veldhoen et al., 2016), machine translation (e.g. Dankers et al., 2022; Liu et al., 2021; Raunak et al., 2019), semantic parsing (e.g. Finegan-Dollak et al., 2018; Keysers et al., 2019; Kim and Linzen, 2020; Shaw et al., 2021) or other kinds of generation tasks (e.g. Hupkes et al., 2020; Lake and Baroni, 2018). As far as we know, there have been no explicit systematic attempts to evaluate compositionality in language models (LMs), or in an in-context learning setup.³ If and how compositionality can be adequately evaluated in such a setup, where the domains of form and meaning are conflated in one space, is a question that is yet to be answered.⁴

3.2 Structural generalisation

Another category of cognitively-inspired generalisation instead focusses on the extent to which models can generate structurally (grammatically) correct forms, rather than on whether they can *understand* them (i.e. whether they can compositionally assign a correct interpretation to inputs). Because of this, structural generalisation is most straightforwardly evaluated in form-only models (i.e. language models).

³There are, however, several studies that focus on *structural* generalisation in such models. Contrary to compositional generalisation, structural generalisation does not focus on the ability of models to correctly interpret new inputs, or assign meanings to them, but only on whether they can generalise to their correct form. We will discuss structural generalisation in the next subsection.

⁴An interesting example to consider in this context is the qualitative study conducted by Brown et al. (2020) to test if GPT-3 can use novel words correctly in a sentence; as another example, a bit further away from traditional forms of compositionality, Talmor et al. (2020) finetune pretrained masked language models on multi-hop composition in question answering.

Furthermore, since evaluating structural generalisation requires understanding only the input domain, it is much more easily evaluated in completely natural setups. We will therefore focus only on work that considers structural generalisation in models trained on natural language. Structural generalisation studies typically focus on two broad categories: syntactic generalisation, and morphological generalisation.

Syntactic generalisation One category of structural generalisation studies focusses on *syntactic gen*eralisation: they consider whether models can generalise to novel syntactic structures, or novel elements in known syntactic structures. For instance, Jumelet et al. (2021) and Weber et al. (2021) filter out from the training data specific licensing environments for negative polarity items, and they test whether models nevertheless learn to generalise to such environments. It is unfortunately difficult to conduct this type of studies, which involve several different training corpora, using very large language models. On the one hand, their high training cost makes the necessary experiments computationally extremely expensive. On the other hand, generating specific test splits given knowledge of what is in the training data is often also not possible for such models, because their training data is not in the open domain. These limitations prevent researchers from controlling the relationship between the evaluation and training data, making it hard to assess to what extent the incidental examples reported for the large language models (most notably, in their respective release papers) are reflective of generalisation. Interesting exceptions are a few studies that do explicitly consider shifts between training and testing in the context of syntactic generalisation, such as those presented by Wei et al. (2021), Razeghi et al. (2022), and Elazar et al. (2022). Wei et al. (2021), in particular, investigate how the performance of pretrained language models in tests targeting syntactic rule learning is affected by a term's training data frequency, by varying those frequencies in the training corpus. Razeghi et al. (2022), instead, focus on a larger model trained on more data, and while they do not systematically vary the training corpus, they do an elaborate analysis of how test performance in their trained model (GPT-Z) is affected by absolute and relative frequencies of specific terms in the model's training data. Even more recently, Elazar et al. (2022) studies the causal effect of simple statistics from the training data, such as co-occurrences, on models' prediction.

Note that the vast majority of other studies focussing on the syntactic abilities of language models (e.g. Giulianelli et al., 2018; Jumelet and Hupkes, 2018; Linzen et al., 2016; Warstadt et al., 2019, 2020) focus on whether and how models recognise, represent, and process syntactic information, or they try to discern the causal mechanisms by which models use such abilities (Amini et al., 2022; Elazar et al., 2021a; Feder et al., 2021). These works do not (explicitly) consider the relationship between the data they test on and the data that a model was trained on, and as such they do not directly study the models' *generalisation* abilities across syntactic structures. We will not further discuss these studies, but in our map of generalisation literature (Section 7), we will include a few papers in which there is an implicit yet clear assumption that the test data substantially differs from the training data, for instance because it includes sentences created with semantically nonsensical words (Gulordava et al., 2018), or unusually deep levels of recursion (Lakretz et al., 2021a,b) that are not likely to naturally occur in corpora.

Morphological generalisation A second category of structural generalisation studies focusses on morphological inflection, a popular testing ground for questions about human generalisation. Papers focussing on morphological inflection (e.g. Corkery et al., 2019; Dankers et al., 2021; Kirov and Cotterell, 2018; Liu and Hulden, 2022; Malouf, 2017; McCurdy et al., 2020) are typically rooted in strong cognitive motivations. While most of this work considers i.i.d. train-test splits, recent studies have focussed on how morphological transducer models generalise across languages (e.g. McCarthy et al., 2019; Pimentel et al., 2021a; Vylomova et al., 2020) as well within each language (Calderone et al., 2021; Li and Wilson, 2021; Liu and Hulden, 2022; Pimentel et al., 2021b; Szolnok et al., 2021; Wilson and Li, 2021), taking inspiration from wug tests which are used in psycholinguistics to probe morphological generalisation to novel words in humans (Berko, 1958; Marcus et al., 1995). In principle, such studies could also be conducted with large language models but the lack of access to their training data

is, again, a complication for determining whether the supposedly novel words were truly never seen by the models.

3.3 Generalisation across tasks

A third and completely different direction of generalisation research considers the ability of a single model to adapt to multiple NLP problems. We refer to this ability as generalisation across tasks, or *cross-task* generalisation. Along with the great advancements in NLP models, in the past ten years, the nature of cross-task generalisation tests has quite substantially changed; we discuss this evolution in the present section.

Multitask learning Initially, cross-task generalisation was strongly connected to transfer and multitask learning (Collobert and Weston, 2008). In multitask learning, a model is either trained on a set of tasks and evaluated on those same tasks, or pretrained on some tasks and then adapted to others. As this setup favours approaches that benefit from positive transfer across tasks, it implicitly studies forms of cross-task generalisation.⁵ Examples of benchmarks that were originally meant to address this kind of cross-task transfer – although they are not used as such any longer – are multitask benchmarks such DecaNLP (McCann et al., 2018), GLUE (Wang et al., 2018) and its successor SuperGLUE (Wang et al., 2019). In recent times, a common approach has been to formulate all tasks as sequence-to-sequence problems, a direction explored in the DecaNLP benchmark (McCann et al., 2018), as well as in modelling, by T5 (Raffel et al., 2020), exT5 (Aribandi et al., 2022) and UnifiedSKG (Xie et al., 2022), among others.

The pretrain-finetune paradigm In the context of multitask learning, cross-task generalisation was deemed an extremely challenging topic. This has changed with the relatively recently introduced *pretrain-finetune paradigm*, which has also shifted thoughts on how to evaluate cross-task generalisation. Rather than evaluating how learning one task can benefit to another, this paradigm instead gives a central role to the question of how well a model that has acquired some general knowledge about language during pretraining can be used to generalise to different kinds of tasks in a finetuning stage – i.e. a second round of training which involves task specific parameters (e.g. Devlin et al., 2019; Howard and Ruder, 2018; Liu et al., 2019b; Peters et al., 2018). Interestingly, in the finetuning stage, performance on the tasks themselves is typically evaluated with random train-test splits, and thus generalisation within individual tasks is not necessarily considered.

Zero-shot and few-shot learning The focus of cross-task generalisation studies has more recently shifted even further, to scenarios which consider how well pretrained language models fare in different tasks *without* any additional parameters. In the most extreme case, this implies evaluating a language model directly on a range of tasks without any further training. To do so, tasks are reformulated as text-completion problems, such that language models can be *prompted* directly with a question representing a specific task (*zero-shot learning*), potentially preceded by a few examples (*few-shot learning*) (Radford et al., 2019). Datasets to do so are typically created by adapting conventional multitask datasets, where prompting templates are (often manually) designed for each task (e.g. Mishra et al., 2022; Wang et al., 2022; Weller et al., 2020). Unfortunately, studies that investigate the relationship between the training

⁵Notably, as illustrated by the work of Weber et al. (2021), the definition of *task* can be taken liberally in this context, ranging from traditional notions of NLP tasks, to considering subproblems of a single classic NLP task. For instance, while language modelling constitutes its own task, learning how to handle negative polarity items such as *any* or *ever* in a grammatically correct way can be considered one subtask.

⁶If the pretraining corpus is seen as a large collection of different uncontrolled task, this scenario is more similar to the original multitask learning scenario than the pretrain-finetune paradigm.

and test data are rare, which leaves many open questions in this area. Where Brown et al. (2020) report that data leakage from training had a small impact on their results, other recent work suggests that the impressive capabilities of large language models on zero- or few-shot learning tasks can largely be attributed to the presence of similar or identical examples in the training corpus (Han and Tsvetkov, 2022; Razeghi et al., 2022). Moreover, models have been reported to be sensitive to exact task formulation (Jiang et al., 2020; Schick and Schütze, 2021) and even to the order of the examples given in the few-shot setting (Lu et al., 2022), to some extent contradicting the intuitive idea of task understanding – and thus being considered as evidence against models' generalisation ability.

In-context finetuning A different class of studies that considers task evaluation in the prompting setup are those that finetune a pretrained model with prompts from one set of tasks and then evaluates them on another set of tasks (e.g. Sanh et al., 2022; Wei et al., 2022; Zhong et al., 2021). Here, the relationship between task performance and generalisation is clearer than in the zero- and few-shot learning setups. While also in this case the pretraining corpus is uncontrolled, at least the relationship between the fine-tuning training and test data can be clearly monitored, and the performances on the test data with and without finetuning easily compared. Nevertheless, there are few studies that actually do so.

3.4 Generalisation across languages

A fourth type of generalisation, which has recently gained in popularity thanks to the strong improvements in English models, is generalisation across languages, or *cross-lingual* generalisation. Cross-lingual generalisation is highly relevant from a practical perspective: while the data for a selected amount of languages (English in particular) is plentiful, for many others, resources are much more scarce or virtually inexistent. Furthermore, strong generalisation across languages can contribute to the democratisation and inclusiveness of NLP, by increasing the coverage over languages of the world for which adequate models are available.

Cross-lingual finetuning There are several ways in which cross-lingual generalisation can be evaluated. Most existing cross-lingual studies focus on the scenario where labelled data is available in a single language (typically English), and the model is evaluated in multiple languages. A common approach to address this problem is to finetune a multilingually pretrained language model on the English labelled data, and to then transfer to the rest of the languages in a zero-shot fashion (e.g. Papadimitriou et al., 2021; Pires et al., 2019; Wu and Dredze, 2019). For instance, Pires et al. (2019) show that Multilingual BERT (Devlin et al., 2019) finetuned on English generalises well even to languages with different scripts, but exhibits some systematic deficiencies that affect specific language pairs. Papadimitriou et al. (2021), instead, investigate how grammatical features generalise across languages for the same Multilingual BERT model.

Multilingual learning A second way in which cross-lingual generalisation can be evaluated, is by considering whether models trained on multiple languages at the same time (multilingual models) perform better than models trained on only one language. In multitask learning, approaches that are simultaneously trained on multiple tasks can be seen as an implicit evaluation of generalisation across tasks. Similarly, multilingual models trained on multiple languages can be seen as implicitly evaluating generalisation across languages. There is a large number of papers that investigates and proposes multilingual models, mostly in the domains of language modelling and machine translation (e.g. Aharoni et al., 2019; Al-Shedivat and Parikh, 2019; Costa-jussà et al., 2022; Fan et al., 2021; Zhang et al., 2020).

⁷Other approaches instead use machine translation to translate test sets into English and directly use an English model; or to translate the training data into another language and finetune a multilingual model on the augmented data. As this setup does not focus on generalisation per se, but rather depends on the quality of the translation model, we will not further discuss it.

Most of these papers have as main aim to introduce improved models, and they are not motivated by generalisation questions. Some, however, do include explicit generalisation experiments in their setup. For instance, Zhou et al. (2018) investigate how generalisation depends on the amount of data added for different languages; whereas Aharoni et al. (2019) investigate how zero-shot generalisation changes depending on the amount of different languages that a model is trained on.

Multilingual benchmarks As pointed out before, while the field of multilingual modelling is vast and associated with many interesting generalisation questions, papers in this area do not often focus explicitly on generalisation. We would, therefore, like to end this subsection by discussing the most important available multilingual benchmarks which can be used to evaluate cross-lingual generalisation. Multilingual benchmarks or datasets are created in a variety of ways. Several benchmarks are created by translating monolingual benchmarks into different languages, usually through a professional translation service (Artetxe et al., 2020; Conneau et al., 2018; Ebrahimi et al., 2022; FitzGerald et al., 2022; Lewis et al., 2020; Li et al., 2021a; Lin et al., 2021; Longpre et al., 2021; Mostafazadeh et al., 2016; Ponti et al., 2020; Williams et al., 2018; Xu et al., 2020; Yang et al., 2019; Zhang et al., 2019). Other multilingual benchmarks, instead, have been built by separately annotating each language via its native speakers (e.g. Adelani et al., 2021; Asai et al., 2021; Clark et al., 2020; Muller et al., 2021). Yet another way to construct multilingual benchmarks is to leverage existing resources that cover multiple languages. For instance, Wikipedia has been used as a resource to derive multilingual benchmarks (Botha et al., 2020; Liu et al., 2019a; Pan et al., 2017; Rahimi et al., 2019), and several multilingual summarisation datasets have been created by extracting article-summary pairs from online newspapers or how-to guides (e.g. Hasan et al., 2021; Ladhak et al., 2020; Nguyen and Daumé III, 2019; Scialom et al., 2020; Varab and Schluter, 2021). Various linguistic resources have also been exploited: for instance, the Universal Dependencies treebank (Nivre et al., 2020) has been used to evaluate cross-lingual part-of-speech tagging, and multilingual WordNet and Wiktionary have been used to build XL-WiC (Raganato et al., 2020), an extension of WiC (Pilehvar and Camacho-Collados, 2019) which reformulates word sense disambiguation in 12 languages as a binary classification task. Finally, in the same spirit of GLUE and SuperGLUE for English, there are also several aggregated benchmarks that include selected sets of benchmarks previously proposed by others (e.g. Hu et al., 2020; Liang et al., 2020; Ruder et al., 2021; Wang et al., 2022), which allow to evaluate cross-task and cross-language generalisation simultaneously.

3.5 Generalisation across domains

The next category considers a type of generalisation that is required in naturally occurring scenarios (more so than the types discussed so far), and is thus very important in practice: generalisation across different domains. As examples of the practical relevance of cross-domain generalisation, consider: a sentiment analysis model trained to classify the sentiment of reviews for certain products which then needs to generalise to newly commercialised products, necessarily not represented in its training data (Ryu et al., 2018; Tan et al., 2019); a model trained on data collected from one demographic which is then asked to generalise to the entire population (Blodgett et al., 2016); or a machine translation model trained on canonical text and then expected to generalise to noisy data from an internet platform (Blodgett et al., 2017; Michel and Neubig, 2018) or to data from a different real-world domain (Malinin et al., 2021). While there is not a precise definition of what constitutes a domain, different domains broadly refer to collections of texts exhibiting different topical and/or stylistic properties, such as different genres or formality levels. Again, examples help us clarify this definition. MultiNLI (Williams et al., 2018), for instance, collects training corpora from five different genres (e.g. fiction and telephone conversations), and includes both an in-domain evaluation set with corpora from those five genres, as well as an out-ofdomain evaluation set with corpora from five more sources (e.g. face-to-face conversations and the 9/11 public report). Blodgett et al. (2016) consider how language tools trained on data collected from white African-American speakers generalises to text from non-white ones. Fried et al. (2019) compare how neural and non-neural constituency parsers generalise on out-of-domain treebanks (e.g. on a treebank of biomedical texts), whereas Artetxe et al. (2021) compare how sparse and dense language models generalise in-domain and out-of-domain (on texts from ArXiv, Github, OpenSubtitles, among many other sources). Kamath et al. (2020) study the problem of selective question answering under domain shift, where the test distribution includes both in-domain and out-of-domain questions and the model must abstain from answering when not confident. Connected to this last type of study, there is a substantial body of work in out-of-domain *detection* (Hendrycks et al., 2020; Lane et al., 2007; Ryu et al., 2017, 2018; Tan et al., 2019).

Domain generalisation has often been studied in connection with domain adaptation, the problem of adapting an existing general model to a new domain (Daumé III, 2007). This has been a very active research area in machine translation (Axelrod et al., 2011; Bertoldi and Federico, 2009; Chu et al., 2017; Chu and Wang, 2018; Freitag and Al-Onaizan, 2016; Hu et al., 2019; Joty et al., 2015; Koehn and Schroeder, 2007; Luong and Manning, 2015; Wang et al., 2017a,b), with several standard datasets (Malinin et al., 2021; Michel and Neubig, 2018) and dedicated tracks in popular shared tasks like WMT (Bojar et al., 2019; Specia et al., 2020). In addition to machine translation, domain adaptation has also been studied in part-of-speech tagging (Blitzer et al., 2006), sentiment analysis (Blitzer et al., 2007) and language model pre-training (Gururangan et al., 2020), among others.

Finally, domain generalisation is closely related to temporal generalisation, where the training data is produced in a specific time period and the model is tested on data from a different time period, either in the future or in the past. This problem has been studied in an as yet limited range of tasks, including language modelling (Lazaridou et al., 2021), named entity recognition in social media (Derczynski et al., 2016; Fromreide et al., 2014; Rijhwani and Preotiuc-Pietro, 2020), named entity disambiguation (Agarwal et al., 2018), document classification (He et al., 2018; Huang and Paul, 2018, 2019) and sentiment analysis (Lukes and Søgaard, 2018).

3.6 Generalistion in the context of robustness

One last category of generalisation research considers how *robust* models are to changes with respect to their exact training data. Studies of this kind consider train-test shifts that stem from the data collection process. Different from most of the previous categories discussed in Section 3, such shifts are generally unintended and can be hard to spot. Existing research therefore focusses on characterising such scenarios and understanding their impact. Oftentimes, studies in this category intend to show that models do not generalise in the way we would expect them to, because the training data was in some very subtle manner not representative of the true target distribution. This line of work is based on the idea that models should learn task solutions that abstract away over specific, often spurious correlations that may occur in the training data, i.e. models should learn the underlying generalising solution that humans associate with the task (e.g. Gururangan et al., 2018; McCoy et al., 2019; Talman and Chatzikyriakidis, 2019). We refer to tests that assess whether model performance is independent from the exact training data with the term robustness evaluation. Robustness evaluation is very important from a practical perspective. If a model has a strong sensitivity to spurious patterns in the training data, and is then tested on data collected with the same bias, this can result in overestimating its performance – either generally or on specific test cases – with potentially harmful consequences, for instance when a model does not generalise well to particular population demographics. Below, we discuss three common scenarios associated with robustness evaluation.

Annotation artefacts A scenario that frequently occurs in robustness studies is one where there are *annotation artefacts* in the training data, which may result in overestimation of a model's performance on a particular task. Artefacts occur particularly frequently when datasets are collected through crowd-

sourcing. Crowdsourced datasets often depend strongly on how exactly the annotation procedure was set up, with subtle artefacts as a consequence. For instance, annotators may naturally tend to minimise their cognitive effort, resorting to patterns that models learn to exploit. Popular NLI datasets like SNLI (Bowman et al., 2015a) and MultiNLI (Williams et al., 2018) have been found to be particularly susceptible to such artefacts. For instance, Gururangan et al. (2018) and Poliak et al. (2018) showed that a hypothesis-only baseline performs better than chance, due to its exploitation of spurious patterns in word choice and grammatical features (e.g. negation being indicative of the *contradiction* class). d that NLI models do not generalise well across different datasets. Besides NLI, other tasks like question answering have also been reported to suffer from annotation artifacts (Jia and Liang, 2017; Kaushik and Lipton, 2018), even when such artifacts were deliberately and consciously avoided during the annotation process (Elazar et al., 2021b). Finally, Lewis et al. (2021) showed that open-domain question answering datasets have a high-overlap between train and test instances, revealing that memorisation plays a bigger role in these benchmarks than previously assumed.

Standardised splits Another line of work questions the way we use data splits in general, and in particular the extent to which scores on standardised splits that stay static over time are reflective of a model's generalisation abilities. For instance, Gorman and Bedrick (2019) show that models perform much worse on random train-test splits than the reported state-of-the-art performances on a standardised split. Søgaard et al. (2021) go even further, and advocate for the use of heuristic and adversarial splits, where a model's capability for generalisation is challenged directly – for instance by putting all longer sentences in the test set, or by splitting the data to maximise the difference between train and test set.

Subpopulation bias A third scenario in which robustness and performance overestimation play a role is the case where certain demographics are under- or over-represented in the training data. As this may result in models that generalise poorly to specific demographic groups, it is a particularly harmful case of overestimation. For instance, Dixon et al. (2018) show that toxicity classifiers suffer from unintended bias, caused by certain identity terms being disproportionately represented in the training data (e.g. "I am a gay man" being assigned high toxicity scores because of "gay" being often used in toxic comments). Similarly, Park et al. (2018) show that abusive language detection models exhibit gender bias, which is caused by the training data being imbalanced. Blodgett et al. (2016) show that dependency parsing and language identification tools perform poorly on text from non-white African-American speakers. As a way to detect such imbalances and thus systematically avoid such cases of overestimation, Koh et al. (2021) propose to evaluate models by their worst-group accuracy, rather than the average accuracy across all demographic groups, in their CivilComments-Wilds dataset (a variant of the CivilCommons toxicity classification dataset released by Borkan et al., 2019).

The examples above demonstrate that evaluating generalisation in the context of robustness can be driven by several different motivations. Some studies are motivated by more practical concerns, or conducted to gain a better perspective on intrinsic task understanding, but robustness evaluation is also particularly important when the goal is to have fair and unbiased NLP models.

4 Shift type: what kind of shift is considered?

As we have seen in the previous section, tests to evaluate generalisation may differ in terms of their *motivation* and the *type* of generalisation that they target. What they instead share, is that they all focus on cases in which there is a form of *shift* between the data a model was (pre)trained on and the data that was used for evaluation. In the third axis of our taxonomy, we discuss how shifts between the datasets used in a generalisation experiment can be characterised.

We formalise the differences between the test, training and potentially pretraining data involved in generalisation tests as shifts between the respective *data distributions*:

$$p(\mathbf{x}_{\mathrm{tst}}, \mathbf{y}_{\mathrm{tst}})$$
 test (1)

$$p(\mathbf{x}_{tr}, \mathbf{y}_{tr})$$
 training / finetuning (2)

$$p(\mathbf{x}_{ptr}, \mathbf{y}_{ptr})$$
 pretraining (3)

By expressing these data distributions as the product of the probability of the input data $p(\mathbf{x})$ and the conditional probability of the output labels given the input $p(\mathbf{y}|\mathbf{x})$ –

$$p(\mathbf{x}_{\rm tr}, \mathbf{y}_{\rm tr}) = p(\mathbf{x}_{\rm tr}) \ p(\mathbf{y}_{\rm tr} | \mathbf{x}_{\rm tr}) \tag{4}$$

$$p(\mathbf{x}_{\text{tst}}, \mathbf{y}_{\text{tst}}) = p(\mathbf{x}_{\text{tst}}) \ p(\mathbf{y}_{\text{tst}} | \mathbf{x}_{\text{tst}})$$
(5)

we can define four main types of relations between any two data distributions. One of these four types constitutes the case in which there is no shift in data distributions – i.e. both $p(\mathbf{x}_{tr}) = p(\mathbf{x}_{tst})$ and $p(\mathbf{y}_{tr}|\mathbf{x}_{tr}) = p(\mathbf{y}_{tst}|\mathbf{x}_{tst})$. This matches the i.i.d. evaluation setup traditionally used in machine learning. As discussed earlier, this type of evaluation, also referred to as within-distribution generalisation, has frequently been reported not to be indicative of good performance for the more complex forms of generalisation that we often desire from our models. We will therefore not further discuss it here, but instead focus on the other three cases, commonly referred to as out-of-distribution (o.o.d.) evaluation.

Covariate shift The most commonly considered data distribution shift in o.o.d. generalisation research is one where $p(\mathbf{x}_{tst}) \neq p(\mathbf{x}_{tr})$ and $p(\mathbf{y}_{tst}|\mathbf{x}_{tst}) = p(\mathbf{y}_{tr}|\mathbf{x}_{tr})$. In this scenario, often referred to as *covariate shift* (Moreno-Torres et al., 2012; Storkey, 2009), the distribution of the input data $p(\mathbf{x})$ changes but the conditional probability of the labels given the input – which describes the task – remains the same. Under this type of shift, one can evaluates if a model has learned the underlying task distribution while only being exposed to $p(\mathbf{x}_{tr}, \mathbf{y}_{tr})$.

Most research in NLP on evaluating generalisation focuses on covariate shift. For example, challenge test sets such as HANS (McCoy et al., 2019), PAWS (Yang et al., 2019), or the COGS (Kim and Linzen, 2020) test set contain deliberately unusual, out-of-distribution examples, selected or generated to violate invalid heuristics in assigning labels to data samples. Less deliberate cases of covariate shift are evaluated in out-of-domain detection or robustness evaluation studies, such as those conducted by Ryu et al. (2018) and Tan et al. (2019) on real-world datasets. Tan et al. (2019), e.g., assume that the process by which the sentiment of a sentence is to be computed does not to change, but the data that this process needs to be applied to does. Of the three o.o.d. shifts we discuss in this section, covariate shift is the shift that can be more easily solved without performing additional training or pre- or post-processing. As we will see in the next paragraphs, a common approach to address other, more complex shifts, is to turn them into covariate shifts.

Label shift The second type of shift corresponds to the case in which there is no difference between the input distributions, $p(\mathbf{x}_{tst}) = p(\mathbf{x}_{tr})$, but instead in the conditional distributions of the labels/output: $p(\mathbf{y}_{tst}|\mathbf{x}_{tst}) \neq p(\mathbf{y}_{tr}|\mathbf{x}_{tr})$. We refer to this case as *label shift* but it is also known as *concept shift* (Moreno-Torres et al., 2012). Label shift can happen within the same task when there is a change of domain – e.g. the phrase *'it doesn't run'* can lead to different sentiment labels depending on whether it appears in a review for software or one for mascara; when there are inter-annotator disagreements; or when there is a temporal shift in the data (see § 3.5). Another common case of label shift is a change in

⁸For clarity, we leave pretraining distributions aside and focus on train-test shifts, as this is the most intuitive setting. However, the shifts described in this section can be used to describe the relation between any two data distributions involved in a modelling pipeline.

	$P(\mathbf{x})$	$P(\mathbf{y} \mathbf{x})$
No shift		
Covariate shift	/	
Label shift		✓
Full shift	~	✓

Table 1: Types of data distribution shifts. DH: replace with figure

task (as in § 3.3), where the meaning of the labels themselves changes as well. For example, the same sentence may need to be binarily classified for sentiment in some cases, and for toxicity in others. In even more extreme cases, the labels themselves might change, for example when shifting from language modelling (where the set of labels is the language vocabulary) to POS-tagging. In NLP studies, label shift is more often seen as an obstacle that needs to be overcome than as a setting in which models are directly evaluated: if the same example has contradictory labels in training and test data, it is unclear whether a correct decision at test time should be considered good generalising behaviour.

There are two main ways in which label shift is typically addressed, and framed as a simpler generalisation problem. The first is by adding an additional finetuning step (Devlin et al., 2019; Howard and Ruder, 2018; Peters et al., 2018, i.a.), or continual learning phase (Biesialska et al., 2020; Sun et al., 2020). In that scenario, there is a label shift between the pretraining and finetuning training data, but not between the finetuning training and testing data. The level at which generalisation is (somewhat implicitly) evaluated in that case, is then the pretraining level: does my pretrained model adapt well to different conditional label distributions when further trained? The second way to address label shift is to augment the input data with domain or task indicators (e.g. Brown et al., 2020; Raffel et al., 2020). We saw before that the phrase 'it doesn't run' can be both positive and negative, depending on what it describes. Without further information, it is impossible for a model to infer the correct meaning. However, if we add an indicator that specifies the domain (review for mascara:..., review for software:...), the problem is converted into a covariate shift (or potentially even no shift, if both indicators are represented in the two distributions at hand), which then can be solved by correctly generalising. Something similar happens in the in-context learning setup: by adding a prompt that describes what needs to be done with the input, label shifts caused by a change of task are turned into shifts that can be solved without further finetuning (see e.g. Brown et al., 2020; Schick and Schütze, 2021; Bach et al., 2022).

Full shift The most extreme case of shift is the case in which both $p(\mathbf{x})$ and $p(\mathbf{y}|\mathbf{x})$ change simultaneously: $p(\mathbf{x}_{tst}) \neq p(\mathbf{x}_{tr}), p(\mathbf{y}_{tst}|\mathbf{x}_{tst}) \neq p(\mathbf{y}_{tr}|\mathbf{x}_{tr})$. We may encounter such a situation when switching languages in sequence-to-sequence or classification tasks (as described in § 3.4); when changing modality, as from linguistic to visual processing (Lu et al., 2021); or when switching data types completely from language to gameplay (Ciolino et al., 2020), robotics (Jang et al., 2021), and other non-linguistic (Papadimitriou and Jurafsky, 2020) or non-textual data (Kao and Lee, 2021). Similarly to label shift, these full shifts are often turned into a different type of shift which can be more easily addressed without retraining, and they are not directly used to evaluate generalisation. There also exist less extreme cases, where both the input and the conditional label distribution vary less drastically. Consider again the example sentence 'it doesn't run', which can be both positive and negative depending on what it describes. We have described this before as label shift, under the assumption of a stable input distribution (e.g. in the case where training and test dataset contain reviews of all product types). However, if the training and test dataset were domain-specific (e.g. body care vs. software), then the label shift described above would be accompanied by covariate shift, thus becoming a case of full shift. Such cases can more easily be used for direct generalisation evaluation.



Figure 3: DH: Figure that illustrates different sources of splits/shifts.

4.1 On detecting shift type

We conclude this section by pointing out that while from a formal perspective the shifts that we describe are well-defined, they may difficult to tell apart in practice, because the base distributions by which natural languages are 'generated' are rarely fully known. As a consequence, it is often extremely difficult to determine what the relationship between two different natural datasets is. While in some cases there is nevertheless little discussion on the type of shift that occurs between two datasets, in other cases, it might be unclear if there is an actual shift, or what its nature is. When classifying shifts in our survey, we will focus on cases where authors (i) explicitly consider the relationship between the data distributions they use in their experiments and (ii) the assumptions they make about this relationship are either well-grounded in the literature (e.g. it is commonly assumed that switching between domains constitutes a covariate shift) or actually empirically verified. Nevertheless, we identify numerous studies that claim to be about generalisation where such considerations are absent: it is assumed that there is a shift between train and test data, but this is not verified or grounded in previous research. Sometimes, the assumed shift is not explicitly checked because it is considered plausible given general (linguistic) knowledge about language. Consider, for instance, how Gulordava et al. (2018) and Lakretz et al. (2021b), as discussed earlier in Section 3.2, regard sentences with semantically non-sensical words and unusually deep levels of recursion as out-of-distribution with respect to the training data. Other times, the relationship between training and test data is not investigated because the researchers do not have access to the training data. The BigBench benchmark (Srivastava et al., 2022), for instance, contains several tasks that might measure generalisation, but the training datasets of the models investigated are not in the public domain. Yet in other cases, the training data is available to the authors of the paper, but simply no extensive analysis is presented (e.g. Brown et al., 2020; Chowdhery et al., 2022). In our survey, we also consider this entire body of work, which we mark assumed shift.

5 Data sources: how are the train and test data produced?

In the previous section, we considered what kind of shifts may occur in generalisation tests. We now focus on a related relevant dimension, that expresses how shifts are produced or found, or, in other words, what the *source* is of the differences occurring between the pretraining, training and test data

distributions. Do shifts naturally occur between existing corpora, or are they the result of deliberate splitting of a corpus? Is the test set generated or selected with a particular kind of shift in mind, or is all data generated? In the fourth axis of our taxonomy, we consider how the pretraining, training and test data distributions – and the shifts between them – are produced. We distinguish four different sources of shifts: (i) *naturally occurring shifts*, shifts occurring naturally between different corpora; (ii) *splits of natural corpora*, in which both the training and pretraining data are fully natural, but they are partitioned along a specific dimension; (iii) *generated shifts*, where the training data is natural, but the test data is designed with a specific distribution shift in mind; and (iv) *fully generated datasets*, where all data involved is generated.

To formalise the description of these different sources of shift, we consider the unobserved *base distribution* which describes all data considered in an evaluation test:

$$p(\mathbf{x}_{\text{base}}, \mathbf{y}_{\text{base}}, \boldsymbol{\tau})$$
 base (6)

The variable τ represents a *data property of interest*, with respect to which a specific generalisation ability is tested. This can be an observable property of the data (e.g. the length of an input sentence), an unobservable property (e.g. the timestamp that defines when a data point was produced), or even a property relative to the model (architecture) under investigation (e.g. τ could represent how quickly a data point was learned in relation to overall model convergence). The base distribution over x, y and τ can be used to define different partition schemes, which can be adopted in generalisation experiments. Formally, such a partitioning scheme is a rule $f: \mathcal{T} \to \{\text{true}, \text{false}\}$ that discriminates data points according to a property $\tau \in \mathcal{T}$. To investigate how a partitioning scheme impacts model behaviour, the pretraining, training and test distributions can be defined as:

$$p(\mathbf{x}_{\text{ptr}}, \mathbf{y}_{\text{ptr}}) = p(\mathbf{x}_{\text{base}}, \mathbf{y}_{\text{base}} | f_{\text{pretrain}}(\tau) = \text{true})$$
(7)

$$p(\mathbf{x}_{\mathrm{tr}}, \mathbf{y}_{\mathrm{tr}}) = p(\mathbf{x}_{\mathrm{base}}, \mathbf{y}_{\mathrm{base}} | f_{\mathrm{train}}(\boldsymbol{\tau}) = \mathrm{true})$$
 (8)

$$p(\mathbf{x}_{\text{tst}}, \mathbf{y}_{\text{tst}}) = p(\mathbf{x}_{\text{base}}, \mathbf{y}_{\text{base}} | f_{\text{test}}(\tau) = \text{true})$$
(9)

Using these data descriptions, we can now discuss four different sources of shifts.

Naturally occurring shifts The first option we consider is the scenario in which shifts naturally occur between different corpora. In such cases, the variable τ refers to properties that naturally differ between collected datasets. What characterises this type of shift source, is that both the data partitions of interest are naturally occurring corpora, to which no systematic operations are applied: for the purposes of a generalisation test, experimenters have no direct control over the partitioning scheme $f(\tau)$. Examples of naturally occurring shifts emerge from splits containing data from different annotators (Geva et al., 2019), sources or domains (e.g. Artetxe et al., 2021; Talman and Chatzikyriakidis, 2019), data sampled from different populations (e.g Dixon et al., 2018; Talat et al., 2018) data from different points in time (e.g. Lazaridou et al., 2021), or separately collected corpora targeting the same task, such as MNLI (Williams et al., 2018) and WNLI (Wang et al., 2018). In this category we also include cross-task and cross-lingual generalisation studies in which all corpora involved are natural corpora (e.g. FitzGerald et al., 2022; Mishra et al., 2022).

Splits of natural corpora A slightly less natural setup is the one in which a natural corpus is considered, but it is artificially split along specific dimensions. The primary difference with the previous category is that the variable τ refers to data properties along which data would not naturally be split – such as the length or complexity of a sample – and thus that experimenters have control over the partitioning scheme $f(\tau)$. Raunak et al. (2020), for instance, split naturally occurring machine translation corpora such that longer sentences occur in the test data, and Weber et al. (2021) split a language modelling corpus such that the training data does not contain specific types of negative polarity item

licensers. Other examples of natural data splits could be splits that maximise compound divergence to investigate compositionality (Keysers et al., 2019).⁹

Generated shifts The third category on our source of shift axis concerns the case in which one data partition (usually the training set) is a fully natural corpus, but the other partition is designed with specific properties in mind, to address a generalisation aspect of interest. Not only do the experimenters control the partitioning scheme, but they can also influence the underlying base distributions (Eq. 6) by arbitrarily constructing one of the partitions. Data in the constructed partition may avoid or contain specific (syntactic) patterns (Bhargava et al., 2021; Cui et al., 2022), violate heuristics about gender (Dayanik and Padó, 2021; Libovický et al., 2022), or include unusually long or complex sequences (Lakretz et al., 2021a; Raunak et al., 2019). As an example of this shift source, Dankers et al. (2022) investigate compositionality in MT models trained on fully natural corpora by constructing test data that addresses compositional generalisation given the specific properties of the training corpus. For NLI, McCoy et al. (2019) design a test set that cannot be solved with models that rely on specific heuristics. Another category of studies that fit into this type are those with adversarial test sets, generated either by humans (Kiela et al., 2021) or automatically using a specific model (e.g. Sakaguchi et al., 2021; Zellers et al., 2018). In the examples above, all of the constructed data occurs in the test data; note that the opposite – where instead the training data is synthetic or generated and the test data natural – is also possible, yet less common.

Fully generated or selected splits The last category we consider are splits that use only generated, or even fully synthetic data. Generating data is often the most precise way of measuring specific aspects of generalisation, as experimenters have direct control over both the base distribution and the partitioning scheme. Sometimes the data involved is entirely synthetic (e.g. Hupkes et al., 2020; Lake and Baroni, 2018), other times it is templated natural language, or a narrow selection of an actual natural language corpus (e.g Keysers et al., 2019; Kim and Linzen, 2020). Generated splits can vary in a number of different dimensions. Sometimes, τ is a simple observable data property. For instance, Hupkes et al. (2020) split their corpus based on the presence of particular function pairs \mathcal{P} , implicitly setting $\tau = \mathcal{P} \in x$. In some cases, τ may also be defined relative to the τ of other examples, and can only be computed globally, such as in the case of *maximum compound divergence* splitting (Keysers et al., 2019).

6 Locus of shift: between which data distributions does the shift occur?

In the previous sections, we discussed high-level motivations for studying generalisation in neural NLP models, types of generalisation that have been frequently evaluated in the literature, kinds of data distribution shifts, and possible sources of data shift. These four axes demonstrate the depth and breadth of generalisation evaluation research, and they also clearly illustrate that generalisation is evaluated in a wide range of different experimental setups. What we have not yet explicitly discussed is between which data distributions those shifts can occur (the *locus* of the shift), and how that impacts which part of the modelling pipeline is evaluated.

Given the three data distributions that we have considered in § 4, there are four possible loci of shifts: shifts only between the *training and the test data*, shifts only between the *pretraining and the training data*, shifts only between the *pretraining and the test data*, and shifts between *all data distributions*. The locus of shift determines what component of the modelling pipeline can be assessed by a generalisation test, and thus impacts what kind of generalisation questions can be asked. For instance, a shift between pretraining and training allows to investigate if a particular pretraining procedure is successfull, whereas a shift between train and test instead can be used to evaluate a model instance or training procedure. We

⁹Keysers et al. (2019) themselves do not apply this split to fully natural data



Figure 4: DH: Figure that illustrates different shift loci.

describe the loci of shift as well as how they interact with the different components in the modelling pipeline with the aid of three *modelling distributions*. These modelling distributions correspond to the different stages in contemporary machine learning pipelines – testing a model, training it, and potentially pretraining it:

$$p(\mathcal{Y}_{tst} \mid \mathcal{X}_{tst}, \boldsymbol{\theta}^*)$$
 model (10)

$$p(\boldsymbol{\theta}^* \mid \mathcal{X}_{\mathrm{tr}}, \mathcal{Y}_{\mathrm{tr}}, \boldsymbol{\phi}_{tr}, \hat{\boldsymbol{\theta}})$$
 training/finetuning (11)

$$p(\hat{\boldsymbol{\theta}} \mid \mathcal{X}_{\text{ptr}}, \mathcal{Y}_{\text{ptr}}, \boldsymbol{\phi}_{pr}, \boldsymbol{\theta}_0)$$
 pretraining (12)

In these equations, ϕ broadly denotes training and pretraining hyperparameters, θ refers to model parameters, and \mathcal{X}, \mathcal{Y} indicate sets of inputs (\mathbf{x}) and their corresponding output (\mathbf{y}) .

In short, Equation 10 defines a model instance, which specifies the probability distribution over the target test labels \mathcal{Y}_{tst} , given the model's parameters $\boldsymbol{\theta}^*$ and a set of test inputs \mathcal{X}_{tst} . Equation 11, instead, defines a training procedure, specifying a probability distribution over model parameters $\boldsymbol{\theta}^* \in \mathbb{R}^d$ given a training dataset \mathcal{X}_{tr} , \mathcal{Y}_{tr} , a set of training hyperparameters $\boldsymbol{\phi}_{tr}$, and a (potentially pretrained) model initialisation $\hat{\boldsymbol{\theta}}$. Lastly, Equation 12 defines a pretraining procedure, specifying a conditional probability over the set of parameters $\hat{\boldsymbol{\theta}}$, given a pretraining dataset, a set of pretraining hyperparameters $\boldsymbol{\phi}_{pr}$, and a model initialisation. Between which of these stages a shift occurs impacts which of these modelling distributions can be evaluated. We discuss the different potential loci of shifts below.

The (finetune) train-test locus Probably the most commonly occurring locus of shift in generalisation experiments is the one between (finetuning) train and test data. This locus occurs in the classic setup where a model is trained on some training data and then directly evaluated on a shifted (out-of-distribution) test partition, or when a model is evaluated on a finetuning test set that contains a shift with respect to the finetuning training data. Experiments of the former category are, for example, those testing compositional (see § 3.1) and structural generalisation (§ 3.2), and frequently also domain generalisation (§ 3.5). An example of the latter category would be a test that investigates how well one pretrained model generalises to an o.o.d. finetune train/test set (Damonte and Monti, 2021; Kavumba et al., 2022).

¹⁰Note that this formalisation generalises to the *training from scratch* paradigm when \mathcal{X}_{ptr} , $\mathcal{Y}_{ptr} = \emptyset$, \emptyset , and to the *incontext-learning* setup when \mathcal{X}_{tr} , $\mathcal{Y}_{tr} = \emptyset$, \emptyset .

Note that very frequently, studies evaluating o.o.d. splits during finetuning, include also a comparison between different pretraining procedures (e.g. they investigate whether BERT or RoBERTa generalises better to an o.o.d. finetuning test set). Such studies usually investigate a shift from the pretraining to finetuning training data (typically a label shift), as well as a shift in the finetuning stage, and we will mark them as having *multiple loci*, as further discussed in the last paragraph of this section.

Studies with the (finetune) train-test locus can assess two different parts of the modelling pipeline. In some cases, researchers investigate the generalisation abilities of a particular *model instance* (i.e. a set of parameters θ^* , as described in Equation 10). The study then focuses on the evaluation of a single model instance – typically made available by others – without considering how exactly it was trained, and how that impacted the model's generalisation behaviour. For example, someone might investigate how OPT (Zhang et al., 2022), given its training data, generalises to different test-sets, without knowing the details about how this model was trained. Alternatively, researchers might evaluate one or more training procedures, by considering if the *training distribution* results in model instances that generalise well – for example to study whether training with different optimisers results in model instances with different generalisation behaviour. While also this case requires evaluating model instances, the focus of evaluation is not on one particular model instance, but rather on the procedure that generated multiple model instances.

The pretrain-train locus A second potential locus of shift is between the pretraining and training corpus. Experiments with this locus evaluate whether a particular pretraining procedure, as described in Equation 12, results in models (or: parameter sets $\hat{\theta}$) that are useful when further trained on different tasks or domains. For instance, Artetxe et al. (2021) consider which pretraining procedure shows best downstream generalisation to a number of different tasks, Tian et al. (2021) investigate how well pretrained models generalise to a newly proposed first-order-logic dataset, and Freitag and Al-Onaizan (2016) test how well a pretrained NMT model can adapt to different domains. Crucially, we classify studies to have a pretrain-train locus only when in their second training stage – that is necessarily required to have this locus – they use i.i.d. splits. If also the finetuning stage contains a shift, the study has multiple loci (as described below).

The pretrain-test locus The third potential locus of shift is between pretraining and testing data. This locus occurs when a pretrained model is not further updated but evaluated directly (\mathcal{X}_{tr} , $\mathcal{Y}_{tr} = \emptyset$, \emptyset) – as frequently happens in in-context learning setups (e.g. Lin et al., 2021; Zhang et al., 2022) – or when a pretrained model is finetuned on examples that are i.i.d. with respect to the pretraining data and then tested on out-of-distribution instances. The former case ($\theta^* = \hat{\theta}$) is similar to studies with only one training stage in the train-test locus, but distinguishes itself by the nature of the (pre)training procedure, which typically has a general purpose objective, rather than being task specific (e.g. a language modelling objective). Furthermore, while generalisation studies with a train-test locus almost always explicitly consider the relationship between training and testing data, this is frequently not the case with pretrain-test studies in the in-context learning setup: often, they do not explicitly consider the relationship between training and test data, but merely assume a shift occurs between those stages (e.g. Radford et al., 2019).

Multiple loci The last option on our locus axis, which we already mentioned above, is the *multiple loci* class, which we use for works that consider, in a single study, multiple shifts between different parts of the modelling pipeline. In other words, experiments of this type present shifts both between the pretraining and training data, as well as between the training and test data.¹¹ Crucially, multiple-loci

¹¹We do not distinguish cases where the test data is shifted with respect to the pretraining data from cases where it is not, as the latter are very uncommon. It is, however, possible to set up an experiment where the pretraining and test data are drawn

experiments evaluate all stages of the modelling pipeline at once: they consider both how generalisable the models produced by the pretraining procedure are, as well as whether generalisation happens in the finetuning stage itself. For instance, some studies compare how well models with different pretraining procedures (e.g. BERT vs RoBERTa) generalise to o.o.d. splits during finetuning (e.g. Tu et al., 2020), others how different multilingual pretraining procedures perform across-language task generalisation in a finetuning stage (e.g. FitzGerald et al., 2022; Hu et al., 2020; Yanaka et al., 2021). Because multiple-loci experiments necessarily also contain multiple shifts, we mark them as *double shifts* in the shift type axis. The nature of these shifts may not be the same: the shift from pretraining to training may be of any type, while the shift from training to test is often a less extreme covariate shift.

7 A review of existing generalisation research

In the previous sections, we have presented a taxonomy containing five categorical axes along which generalisation research can been characterised, providing examples for each of the different values studies might take on those axes. Here, in this last section, we use our taxonomy to characterise a large amount of existing generalisation research, with the aim to create a comprehensive map of existing research, as well as to identify gaps. On our website¹², we present several interactive plots of results, that the reader can use to get a more in-depth view of how generalisation research in NLP is structured, to generate different kinds of plots to support their own work, to understand how their own work fits in with the rest of the literature or which areas might be promising to address, or to get relevant citations for their related work section. We also provide instructions to contribute to the review, by proposing to add new studies or studies we may have missed, or by proposing corrections to studies that might have been misqualified on one of their axes values. In this section, instead, we present our main findings, illustrated by several figures.

7.1 Setup

Before we arrive at our main conclusions, we first briefly describe the procedure we used for both selection and annotation.

Paper selection For our literature review, we annotated 200 papers in total. Part of this selection was made through a substantive literature review of the main authors, resulting in . To ensure that the selected papers were not biased to their expertise, however, we also did a search through the acl anthology, selecting any papers that had the word *generalisation*, *generalise*, *generalization* or *generalize* in their title, and for from the abstract and title could be inferred that they were in fact addressing a generalisation question. This resulted in a total of 601 papers to annotate. While the conclusions in this paper pertain this specific selection, we intend to keep expanding the amount of papers on our website, either when new generalisation papers come out, or when existing generalisation papers are sent to us.

Annotation setup We annotated all papers along the five axes in our taxonomy, asking for every paper the following five questions:

- What is the main motivation for the paper to study generalisation?
- What type of generalisation does the paper consider?
- What is the locus of the shift that the study focuses on?

from the same distribution, for example to test whether a finetuning procedure results in catastrophic forgetting.

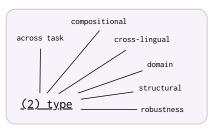
¹²https://genbench.github.io/survey

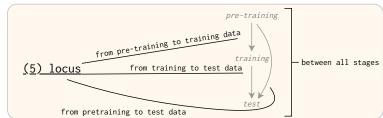
Generalisation studies have various motivations (1)...

(3) data shift (4) source (1) motivation naturally occurring shifts natural data splits covariate shift found 'in the wild' e.g. different domains curated splits on natural data e.g. different lengths practical label shift generated shifts fully generated splits fairness & generated training and evaluation data e.g. SCAN (Lake and Baroni, 2018) cognitive p(y|x)p(x)inclusivity intrinsic

synthetic sources (4).

...and can be categorised into types (2). These data shifts can occur in different stages of the modelling pipeline (5).





They involve data shifts (3), where the data can come from natural or

Figure 5: A graphical representation of the NLP generalisation taxonomy we present in this paper. The taxonomy conists of five different (nominal) axes, that describe the high-level *motivation* of the work (§ 2); the *type* of generalisation the test is addressing (§ 3); what kind of *data shift* occurs between training and testing (§ 4), what the *source* is of the data shift considered in the test (§ 5) and what the *locus* of the data shift is (§ 6) DH: Potentially update with a flow-diagram with annotation instructions?

- What type of shift is there between the data distributions of interest?
- How was the considered shift produced?

We also annotated which task(s) the studies considered, marking papers that considered multiple tasks at the same time *multitask*, or by the overarching category that the tasks belong to (e.g. *NLU*). If a paper contained multiple studies, with different values (e.g. a paper considers both across-domain and compositional generalisation), we registered those separately, resulting in a total of 694 entries. Every entry was first annotated by a first annotator, and then double checked by a second annotator. For convenience of the reader, we repeat the reference figure representing the axes of our taxonomy below.

7.2 Results

In this section, we report the results of our review.

7.2.1 Overall trends on different axes

First, we discuss the overall occurrences of values on all axes, without taking into account interactions between them. We plot the (relative) occurrences of all values in Figure 6. DH: Would like to add something on how this recently changed (potentially), with some over time plots)

Motivations As we can see in Figure 6, by far the most common motivation to test generalisation is a practical motivation. The intrinsic en cognitive motivation follow, whereas the studies in our review that consider generalisation from a fairness perspective make up only 8% of the total. We hypothesise that one of the reasons that this percentage is so low stems from the fact that our keywords search in the anthology was not optimal for detecting fairness studies, and we welcome researchers to suggest other

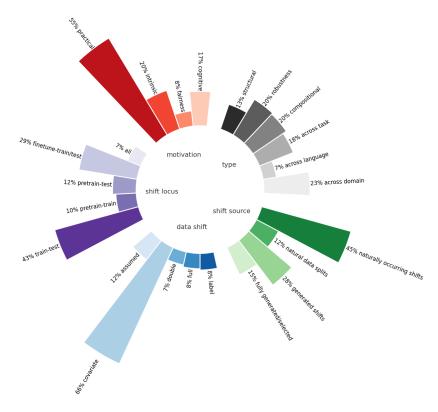


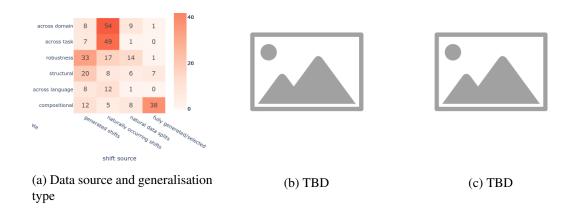
Figure 6: Relative occurrences of the different values on the axes of our taxonomy.

generalisation studies with a fairness motivation for review; we will include them in a new version of this paper.

Shift type As the motivations, also the shift types are very unevenly distributed over their potential values: the vast majority of generalisation research considers covariate shifts. Given the fact that covariate shifts can occur between any two axes, and label and full shift typically only occur between pretraining and finetuning, this is – to some extent – to be expected. More unexpected, perhaps, is the relatively high amount of *assumed* shifts, that correspond with studies that claim to test generalisation, but do not actually explicitly consider how the test data they consider relates to the training data they have used. A more promising number, instead, is that several studies consider *double shifts*, implicating that they consider generalisation in the entire modelling pipeline, rather than only in one level.

Shift locus At the locus access, we see the double shift studies appear again, with as label *all*: they consider shifts in multiple levels in the modelling pipeline. On this axis, however, we also see that there are many more studies that consider shifts only between pretrain en train, without considering if models that generalise well from pretrain to train also generalise well in the finetuning stage. There is, however, a relatively large number of studies that consider generalisation in the finetuning stage. The vast majority, still, considers generalisation in models that are not pretrained: directly from train to test. DH: Something about pretrain-test?

Shift source Almost half of the generalisation studies that we have reviewed consider naturally occurring shifts: natural corpora, that are not deliberately split along a particular dimension. As we will see later, this type of data source is most prevalent in across task and and domain generalisation studies,



for which such naturally different corpora are widely available. The next most occurring category are generated shifts, where one of the datasets involved is generated, with a specific generalisatino property in mind. Natural data splits – corpora split along 'unnatural' dimensions – and fully generated datasets are less common, but each make up more than 10% of the total number of tests as well.

Generalisation type Lastly, in terms of generalisation type, studies are distributed relatively evenly over different types, with the exception of across-language generalisation, which makes up a much smaller part of the studies than the other types of generalisation. DH: Why? Is this just because we haven't annotated those studies yet?

7.2.2 Interactions between axes

Another interesting thing to consider are the interactions between different axes. Are there any combinations of axes that occur together very often, or combinations that are instead rare? Here, we discuss the most important trends.

What type of data is used when? DH: Include information about which types of data are used when, and where there are potential gaps (e.g. compositional with natural data)

7.2.3 Trends across different subfields in NLP

Report overall statistics: which are the most frequent forms of generalisation research, for which tasks is generalisation research well researched? I imagine a line/bar plot here with the numbers per axis.

7.2.4 Trends over time

7.3 Conclusion

I imagine that we might want to have a conclusion already here, but maybe it is not needed and we can put everything together in the last section?

8 Discussion

DH: In this section we will recap and summarise our work, and also make recommendations for future work. This will also include a description of our the website, and a commitment to add new tests that will be sent to us.

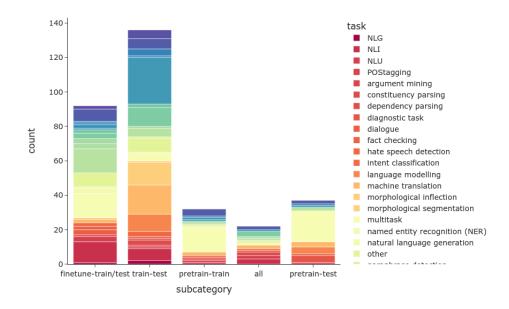


Figure 8: Trends across different subfields / tasks in NLP (plot will be updated)

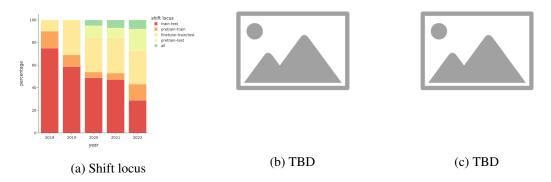


Figure 9: Trends over time

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